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EPB of Chattanooga COO a featured speaker at KEMA Utility of the Future leadership forum 2010

David Wade to offer insight into the smart grid-enabled utility-customer relationship

BURLINGTON, Mass. (June 2, 2010) – EPB of Chattanooga executive vice president and chief operating officer David Wade will be a featured speaker at KEMA's third annual Utility of the Future [Leadership Forum](#), "Strategic Choices – Striking Equilibrium." Wade will join energy and utility industry CEOs in sharing their insights on strategy and challenges to engage customers and achieve a sustainable energy supply at the KEMA event, being held June 23 – 25, 2010 at The Four Seasons, Washington D.C.

Wade will be participating on the Utility of the Future forum panel examining what's next in the utility-customer relationship and balancing choices to extract value. EPB of Chattanooga is one of the largest municipal power distributors in the country, serving more than 168,000 homes and businesses in a 600-square mile area. EPB is currently building a 100% fiber optic communication system that will be the backbone for their Smart Grid. EPB was recently awarded \$111.5 million in federal stimulus funding from the Department of Energy to expedite their Smart Grid implementation. Wade leads the company's effort to build Chattanooga's Smart Grid, one of the most sophisticated smart electric distribution systems in the country.

"EPB's vision for the future is a system that provides rapid, two-way communication with every meter, home and device," said Wade. "A smart, interactive, and self-healing electric system makes it possible and practical for utilities and customers to interact in cost and energy efficiency programs—fundamentally changing the customer relationship both with electricity and with their utilities."

KEMA's annual Utility of the Future [leadership series](#) is gathering industry executives, senior financial analysts, government officials and other utility stakeholders to discuss strategic directions in balancing changing customer expectations, technologies and environmental policies and regulations. Leaders and innovators across the energy industry will take part in discussions focused on customer engagement, investment strategy, regulatory policy and the state of carbon and environmental issues, and they will explore strategic views of what a sustainable, intelligent infrastructure will look like.

Senior executives are invited to join their peers in the Utility of the Future discussion to share ideas and discover opportunities to shape a more sustainable, reliable and profitable utility of the future. Throughout the event, forum participants will have high-level networking opportunities to share perspectives, collaborate and engage in dialogue. **To register, and for more information, visit:** www.kema.com/UtilityFuture2010.

About KEMA

Founded in 1927, KEMA is a global provider of business and technical consulting, operational support, measurement and inspection, testing and certification for the energy and utility industry. With world headquarters in Arnhem, the Netherlands, KEMA employs more than 1,600 professionals globally with offices and representatives in more than 20 countries. KEMA's US subsidiary, KEMA Inc. is headquartered in Burlington, Mass. and serves energy clients throughout the Americas and Caribbean.

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