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## Industry leaders, CEOs gathering at KEMA Utility of the Future 2010 forum Dialog to explore business and strategy implications of rapidly evolving utility market landscape.

BURLINGTON, Mass. (April 7, 2010) – KEMA ([www.kema.com](http://www.kema.com)) is gathering industry executives, senior financial analysts, government officials, and other utility stakeholders to discuss strategic directions in balancing changing customer expectations, technologies and environmental policies and regulations. KEMA's third annual Utility of the Future Leadership Forum, "Strategic Choices – Striking Equilibrium," is being held June 23 – 25, 2010 at The Four Seasons, Washington DC.

During the KEMA Utility of the Future forum, [CEO's](#) will share their insights on strategy and challenges to engage customers and achieve a sustainable energy supply. Leaders and innovators across the energy industry will take part in [discussions](#) focused on customer engagement, investment strategy, regulatory policy, the state of carbon and environmental issues, and explore strategic views of what a sustainable, intelligent infrastructure will look like. Throughout the forum, there will be high-level networking opportunities to share perspectives, collaborate, and engage in dialogue.

### **Featured speakers and panelists at KEMA's Utility of the Future 2010 forum include:**

- Phillip Barnett, CFO, PECO
- Terry Boston, CEO, PJM
- Hon. Garry Brown, Chairman, New York Public Service Commission
- Michael Burr, Editor-in-Chief, Public Utilities Fortnightly
- Bill Capp, CEO, Beacon Power
- Bob Catell, Chairman, NY Smart Grid Consortium
- Scott DePasquale, Partner, Braemar Energy Ventures
- Harold DePriest, CEO, Chattanooga Electric Power Board
- Lisa Johnson, Executive Vice President, Power Supply, ODEC
- Ben Koch, Managing Partner, Southwest Securities, Inc.
- Hon. David Lott Hardy, Chairman, Indiana Utility Regulatory Commission
- John McDonald, General Manager – Marketing, GE Energy T&D
- Hon. Philip Moeller, Commissioner, FERC
- Michael Mudd, CEO, FutureGen
- Hon. David O'Brien, Commissioner, Vermont Department of Public Service
- Dan Reicher, Director of Climate Change Initiatives, Google (tentative)
- Jim Rogers, CEO, Duke Energy
- Hon. Alan Schriber, Chairman, Public Utilities Commission of Ohio
- Ivo Steklac, CEO, GreenBox

Senior executives are invited to join their peers in the Utility of the Future discussion to share ideas and discover opportunities to shape a more sustainable, reliable, profitable utility of the future. **To register, and for more information, visit:** [www.kema.com/UtilityFuture2010](http://www.kema.com/UtilityFuture2010).

Designed in concert with an advisory panel of insightful, forward-thinking senior industry executives, KEMA's Utility of the Future leadership series provides a view from the top on critical issues facing energy and utility industry and stakeholders and offers opportunities for leaders to connect with their peers as they seek to build for the future. For insights gained from the previous years' Utility of the Future leadership series, visit [www.kema.com/UtilityFutureSeries](http://www.kema.com/UtilityFutureSeries).



#### About KEMA

Founded in 1927, KEMA is a global provider of business and technical consulting, operational support, measurement and inspection, testing and certification for the energy and utility industry. With world headquarters in Arnhem, the Netherlands, KEMA employs more than 1,600 professionals globally with offices and representatives in more than 20 countries. KEMA's US subsidiary, KEMA, Inc., is headquartered in Burlington, Massachusetts and serves energy clients throughout the Americas and Caribbean.

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