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KEMA to Hold 21st Executive Forum on Retail Energy

Key industry leaders to address innovation, policy & customer choice in the competitive energy sector

BURLINGTON, Mass. (December 17, 2009) – As the leading event in the US retail energy industry, [KEMA's Executive Forum](#) will gather senior executives, regulators, energy buyers, investors and other stakeholders from across North America to discuss the key business and policy issues facing [retail energy markets](#). This year's event will focus on the resurgence of retail competition following the financial crisis and on the rapid evolution of technology and commercial innovation in [smart energy](#).

With the theme "Change through Choice," the 21st Executive Forum will be held March 30 and 31, 2010 at the Four Seasons Resort and Club in Irving, Texas.

"Driven by changing policies and economics, the U.S. is, like several other countries, undergoing an enormous build out of a more modern energy infrastructure," stated Thijs Aarten, Executive Director of KEMA, NV. "In this complex environment, the role of and impact upon retail customers is not always understood and is often not fully addressed. KEMA's Executive Forum provides industry leaders with a venue to address the challenges and opportunities that are created by the intersection of industry modernization, competition and the potentially dramatic changes facing energy customers."

The Forum will feature more than 40 senior executives and key stakeholders in over a dozen sessions ranging from "Smart Energy: Products, Adoption and Impacts in the Mass Market" to "Wholesale Markets and The Retail Business" to "Growth Through Innovation." Information about the Forum, including the agenda and registration, is available at www.kema.com/21st-executive-forum.

Confirmed speakers include:

- Hon. Don Nickles, co-chairman of the COMPETE Coalition and former US Senator
- John Young, President and CEO, Energy Future Holdings
- Chris Weston, CEO, Direct Energy
- Jim Burke, CEO, TXU Energy
- Michael Kagan, President, Constellation NewEnergy
- Jason Few, President, Reliant Energy
- Hon. Barry Smitherman, Chairman, Public Utility Commission of Texas
- Hon. Robert Powelson, Commissioner, Pennsylvania Public Utility Commission
- Thijs Aarten, Executive Director, KEMA NV
- Kevin Greiner, CEO, Gas South
- Jere Thomson, CEO, Ambit Energy
- Jordan Frugé, Co-Founder and SVP, Standard Renewable Energy
- Brian Lloyd, Energy Policy Advisor to Governor Rick Perry
- Taff Tschamler, Director, KEMA, Inc.
- Mark Radtke, CEO, Integrys Energy Services
- Tammy Nikoltcheva, Director, BofA Merrill Lynch
- David Royslance, President, SaveOnEnergy.com
- Tony Banks, Vice President - Product and Business Development, FirstEnergy Solutions
- Glenn Thomas, GT Power Group and former Pennsylvania Commissioner
- Jay Kooper, President, Retail Energy Supply Association
- Jay McLellan, Founder and CEO, Home Automation, Inc
- Paul Hudson, Chairman, Center for the Commercialization of Electric Technologies
- Tim Enwall, Co-Founder and President, Tendril Networks
- Tom Leverton, Chief Operating Officer, TXU Energy
- Katie Fehrenbacher, Editor of Earth2Tech.com



- Phil Adams, President, World Energy
- Craig Sutter, Senior Vice President, GDF SUEZ Energy
- Bob Manning, Director of Engineering, H-E-B
- Deryl Brown, CEO, Hudson Energy Services
- Jeff Nottingham, Director, Power Brokers

About KEMA

Founded in 1927, KEMA is a global provider of business and technical consulting, operational support, measurement and inspection, testing and certification for the energy and utility industry. With world headquarters in Arnhem, the Netherlands, KEMA employs more than 1,400 professionals globally and has offices and representatives in more than 20 countries. KEMA's US subsidiary, KEMA, Inc., is headquartered in Burlington, Massachusetts and serves energy clients throughout the Americas and Caribbean.

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