



FOR IMMEDIATE DISTRIBUTION

KEMA Named an Arizona Public Service Supplier of the Year

Recognition for successful demand side management program implementation

BURLINGTON, Mass. (July 10, 2008) – KEMA Services, Inc. has received an Arizona Public Service (APS) Supplier of the Year award for the utility and energy consulting firm's turnkey demand side management (DSM) services for the APS Solutions for Business programs. The award was conferred on July 8 at a ceremony held in Scottsdale, Arizona.

The APS award recognizes suppliers that generate value for the utility as a result of exceptional performance. Suppliers are nominated by APS employees and selected in conjunction with a review of the supply chain management reports on the nominee.

KEMA was nominated by the APS Customer Information and Programs team overseeing the Solutions for Business program, as well as APS' External Communications and Customer Account Management teams. The APS team pursued a new business model in 2006 and selected KEMA as an experienced, third party partner to implement the DSM business program versus developing an in-house DSM staff.

"We needed experience and the ability to hit the ground running to meet aggressive program goals to deliver comprehensive DSM programs to the non-residential market in a compressed time frame," said Wayne Dobberpuhl, program manager, APS Customer Information and Programs. "In fact, through 2007, the APS Solutions for Business program achieved \$5.5 million of DSM incentive payouts and will save 1,375 gigawatt hours of energy over the life of these installed energy efficient measures. This is enough energy to power 100,000 Arizona homes for a year. And over the life of these installed energy efficiency measures, our customers will achieve bill savings of more than \$86 million from the Solutions for Business program alone."

KEMA developed a creative, strategic and results-oriented public relations campaign to showcase the APS incentive program. "KEMA has truly been a partner with APS in achieving impressive program results and in helping to position APS as a national leader in energy efficiency and sustainability," said Dobberpuhl.

Richard Barnes, Senior Vice President, KEMA, said, "APS is a clear example of how a utility with strong organizational and cultural underpinnings, can be highly successful in offering effective DSM programs for their customers. Project implementation is a two-way street. APS' streamlined decision-making was a crucial factor for the quick start-up of the program, the subsequent engaging of customers, and their success with the high level of customer participation in the program."

KEMA also provides all rebate processing, and overall program support for the APS residential air conditioning program. For additional information on KEMA's DSM implementation services and the APS award visit <http://www.kema.com/dsm>.

About KEMA

Founded in 1927, KEMA (www.kema.com) is a global provider of business and technical consulting, operational support, measurement and inspection, testing and certification for the energy and utility industry. KEMA employs 1,600 professionals in 20 countries. The firm's North American consulting operations are headquartered in Burlington, Massachusetts. KEMA's global headquarters are in Arnhem, the Netherlands.

Media contacts (www.kema.com/press_releases):

- North America: Kristen Brewitt (kristen.brewitt@kema.com), tel +1 781 418 5714
- Europe: Rolf van Stenus (rolf.vanstenus@kema.com), tel +31 26 3 56 2607